



**Premarin**<sup>®</sup>  
(conjugated estrogens)  
*vaginal cream* 0.625 mg/g

## **Sex after menopause shouldn't have to hurt**

**Premarin Vaginal Cream is clinically proven to relieve moderate to severe painful sex after menopause**



**Estrogens should be used at the lowest dose possible only for as long as needed.**

**Ask your doctor if  
Premarin Vaginal Cream is right for you.**

### **SELECTED SAFETY INFORMATION**

Using estrogen-alone may increase your chance of getting cancer of the uterus (womb). Report any unusual vaginal bleeding right away while you are using Premarin (conjugated estrogens) Vaginal Cream. Vaginal bleeding after menopause may be a warning sign of cancer of the uterus (womb). Your healthcare provider should check any unusual vaginal bleeding to find out the cause.

**Please see additional Important Safety Information throughout and [click here](#) for full Prescribing Information, including BOXED WARNING and Patient Information.**

# Painful sex? *It's not just you.* It might be menopause.



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## There's more to menopause than you may know

Hot flashes and night sweats—that's what you usually hear about when it comes to menopause. But nobody really tells you that after menopause, intercourse may become painful. And it's more common than you may think.

Up to  
**40%**

of postmenopausal women experience vaginal changes, and painful intercourse, called dyspareunia, is a common symptom.

Vaginal symptoms like moderate to severe painful intercourse are unlikely to go away on their own and may even worsen over time.

### SELECTED SAFETY INFORMATION

Do not use estrogens, with or without progestins, to prevent heart disease, heart attacks, strokes or dementia (decline in brain function).

Using estrogen-alone may increase your chances of getting strokes or blood clots. Using estrogens with progestins may increase your chances of getting heart attacks, strokes, breast cancer, or blood clots.

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# Talk to your doctor about Premarin Vaginal Cream



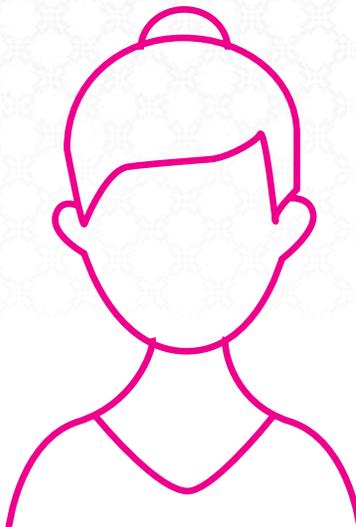
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You may be embarrassed to talk to your doctor about your symptoms, but don't be! Here are some questions to help you get the conversation started.

Is Premarin Vaginal Cream  
right for me?

How long until I could  
start to feel a difference?

What are the possible  
side effects of  
Premarin Vaginal Cream?



Scan the QR code to download  
our Doctor Discussion Guide

## SELECTED SAFETY INFORMATION

Using estrogens, with or without progestins, may increase your chance of getting dementia, based on a study of women 65 years of age or older.

Estrogens should be used at the lowest dose possible, only for as long as needed. You and your healthcare provider should talk regularly about whether you still need treatment.

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# Why Premarin Vaginal Cream?



**Premarin**<sup>®</sup>  
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*vaginal cream* 0.625 mg/g

Premarin Vaginal Cream is **clinically proven to relieve moderate to severe painful intercourse due to menopause**.

Premarin Vaginal Cream helps rebuild vaginal tissue and make intercourse more comfortable. Ask your doctor if prescription Premarin Vaginal Cream is right for you.

## Applying Premarin Vaginal Cream

Premarin Vaginal Cream is not a pill or an insert. It is a cream containing a mixture of estrogen hormones in a non-liquefying base that is applied deeply into the vagina.



For illustration purposes only.

You simply apply a blueberry-sized dose (0.5 grams) with a special applicator directly to the affected area.

## SELECTED SAFETY INFORMATION

Premarin (conjugated estrogens) Vaginal Cream should not be used if you have unusual vaginal bleeding, have or had cancer, had a stroke or heart attack, have or had blood clots or liver problems, have a bleeding disorder, are allergic to any of its ingredients, or think you may be pregnant.

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# Start saving\* on Premarin Vaginal Cream today



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*vaginal cream* 0.625 mg/g

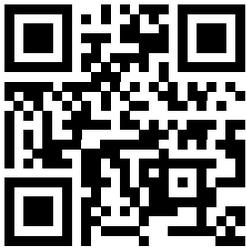


Download a Savings Card at [PVCSavings.com](http://PVCSavings.com)

**SAVE ON YOUR PRESCRIPTION**



\*Eligibility required. Available to commercially insured patients only. State and federal beneficiaries and cash-paying patients not eligible. Visit [www.PremarinVaginalCream.com](http://www.PremarinVaginalCream.com) for full Terms and Conditions.



You can also scan this QR code to access potential savings

## SELECTED SAFETY INFORMATION

Estrogens increase the risk of gallbladder disease. Discontinue estrogen if loss of vision, pancreatitis, or liver problems occur. If you take thyroid medication, consult your healthcare provider, as use of estrogens may change the amount needed.

Common side effects include headache, pelvic pain, breast pain, vaginal bleeding and vaginitis.

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## IMPORTANT SAFETY INFORMATION AND INDICATION

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Common side effects include headache, pelvic pain, breast pain, vaginal bleeding and vaginitis.

## INDICATION

Premarin (conjugated estrogens) Vaginal Cream is used after menopause to treat moderate to severe painful intercourse caused by menopausal changes in and around the vagina.

**Please [click here](#) for full Prescribing Information, including **BOXED WARNING** and Patient Information.**